

CALIFORNIA TRAVEL Magazine

SUMMER 2019

EL CAPITAN HOTEL, a Joie de Vivre Hotel, Opens in Downtown Merced

Also inside...

Executive Profile on
ROBIN DONOVAN

TIOGA APARTMENTS
Now Leasing

**ADVENTURE
FILM FESTIVAL
Launches
at Mainzer
Theater**

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GROWER IN RESIDENCE PROGRAM

El Capitan Hotel, a Joie de Vivre Hotel

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Placing clients in key media outlets and challenging them to be the best they can be.

Your Team | We've Been Places

Extensive travel experience means we've been in your shoes; we understand your business.

Meet, Mix + Mingle | Our Approach

The roadmap for places we'd like to take El Capitan.

Extra Content | Extend Your Stay

Turning the El Capitan message into a longer-term opportunity – rentals at The Tioga Apartments.

Timeline | The Places We Will Go

Successful formula for placing the right stories at the right time

Why MYPR?

Why knowing hotels, speaking the language, understanding trends and decades of proven results makes a difference.